cref: Aligning Buildings with Business

Evolve & Save Sustainability Solutions

Reducing environmental impact in complex, regulated real estate is not easy. From program design to implementing the newest climate tech – we're here to help.



Our Core Services

Optimize and Prepare Your Built Environment

Our sustainability solutions complement your overall business strategy and enhance your efficiency and climate resilience.

Charting Your Path

Program Design and Governance

Whether you're just getting started or up-leveling a robust sustainability program, let's collaborate.

- Benchmarking Environmental Impacts
- Regulatory Guidance
- Actionable Plans to Meet Your Goals
- Designing Cross-Functional Teams
- Establishing Meaningful Governance

Saving You Energy

Energy Optimization

We aim to make your operations more sustainable and cost-effective, resulting in a greener, more profitable future.

- Energy Procurement and Rate Renegotiation
- Comprehensive Energy Efficiency Plans
- Aeroseal[™] Implementation
- Solar Development
- Lighting Retrofits

Improving Your Reporting

Sustainability Communications and Reporting

Engage stakeholders, meet regulatory requirements, and share your sustainability journey responsibly and transparently.

- Carbon Emissions Accounting and Reporting
- ESG Reporting
- Sustainability and Impact Annual Reports
- Strategic Stakeholder Communication
- Comprehensive Progress Dashboards

Protecting People and Assets

Climate Adaptation and Resilience Planning

From extreme weather conditions to flooding and wildfires, prepare your facilities to protect your people.

- Vulnerability Assessments
- Comprehensive Climate Resilience Plans
- Climate Adaptation Project Management
- Emergency Management Guidance
- Regulatory Readiness

How We Work Our Approach to Sustainability

We believe that successful sustainability programs require a holistic, all-enterprise approach rather than siloed, decentralized efforts. Sustainability and resilience can be transformative in catalyzing change and efficiency across organizations while increasing profit and the health of people and the planet.

Why Cref Advantages of Working With Us



Our team comes from the same types of complex organizations we represent in healthcare and higher education. We understand the operational and regulatory challenges of your real estate portfolio.

Costs Savings

We design solutions to help you achieve actual energy savings, resulting in lower utility costs, and improved financial performance.

Strategic Partnerships

With our trusted relationships in the ecosystem of building efficiency, we'll help you integrate advanced technologies that work together.

We're Here to Help You:

- Build Your Sustainability Program
- Measure and Manage Your Carbon Footprint
- Reduce Building Energy Load
- Find Cost Savings
- Improve Air Quality

- Meet Climate Pledges and Commitments (HHS Health Sector Climate Pledge)
- Turn 2050 Goals into Achievable, Tactical Steps
- Navigate Changes to Municipal Laws and Building Codes
- Prepare for Extreme Events
- Educate Stakeholders

Contact Us Today

Catalyze collaborative sustainability efforts for a healthier tomorrow. Contact us for an initial assessment.

Phone: (508) 692-4036 Email: sustainability@cref.com Website: www.cref.com

